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Starting my extended essay, I focused on choosing a topic which had captured my curiosity for a considerable time and which was close to my heart. Establishing a clear aim of what I wanted to research and achieve was the first and decisive step in the process. Thereafter I set about determining the appropriate methodology of my research. In my case secondary literature only went so far. In order to gain an authentic insight I felt that original, primary research, conducting structured interviews with real people, would generate much more valuable, timely and relevant answers.

Determining a realistic timeline was important and very helpful, which is not that difficult at all if one is genuinely interested in the essay topic. Frequent feedback and guidance from my supervisor were crucial to remain focused and not to lose sight of my aims. I was privileged to have a marvelously engaged supervisor who steered me safely and skillfully in the right direction.